

**WESTERN CANADA'S PREMIER FORUM
ON LAND USE RESEARCH, PLANNING AND POLICY**

May 30-31, 2018 | Westin Edmonton



LANDUSE 2018

**PRESENTED BY ALBERTA LAND INSTITUTE AND
OUR PREMIER PARTNER ALBERTA INNOVATES**

LAND, WATER & SOCIETY

JUSTIFICATION TOOLKIT



UNIVERSITY OF ALBERTA
Alberta Land Institute



ALBERTA INNOVATES



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WELCOME LETTER

RE: Land Use 2018

Dear Delegate,

On behalf of the Alberta Land Institute, thank you for taking this opportunity to consider attending Land Use 2018. Hosted at the Westin Edmonton, this biennial event will provide you with the opportunity to participate in meaningful discussion, networking, and professional development to connect research and policy for better land management.

I have no doubt that the dynamic program, speakers and sessions we have assembled for this event will further your professional and personal goals. Your attendance at this event will support the discussion and mandates around research and policy throughout Alberta, and will return value to both you and your organization.

We recognize that employers and organizations have limited training and professional development budgets, and have prepared this package to support your funding request to attend the event. In conjunction with the accompanying "Making the Case" letter template, we hope that you will find all of the required information within this toolkit to present your funding request to your employer or organization.

Should you have any questions or require additional detail, please do not hesitate to contact albertalandinstitute@ualberta.ca or (780) 492-3469

Thank you again for considering this exciting opportunity to attend and we look forward to hosting you at the Westin Edmonton on May 30-31, 2018.

Sincerely,

Dave Poulton, Director

Alberta Land Institute

ABOUT LAND USE 2018

**LAND USE 2018 IS WESTERN CANADA'S PREMIER FORUM
ON LAND USE RESEARCH, PLANNING, AND POLICY.**

This event brings together experts, policy and decision makers, stakeholders, industry professionals, and researchers from across the world to talk about the importance of Land, Water, and Society. Participation in this event provides access to an influential network and the ability to help shape the discussion on public policy in the years ahead.

TOPICS OF INTEREST



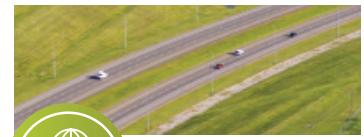
LAND

In this session, we will **examine humanity's relationship with the land, both globally and here in Alberta**. As our province develops regional land use plans, we will consider challenges and opportunities, and the importance of land use policy.



WATER

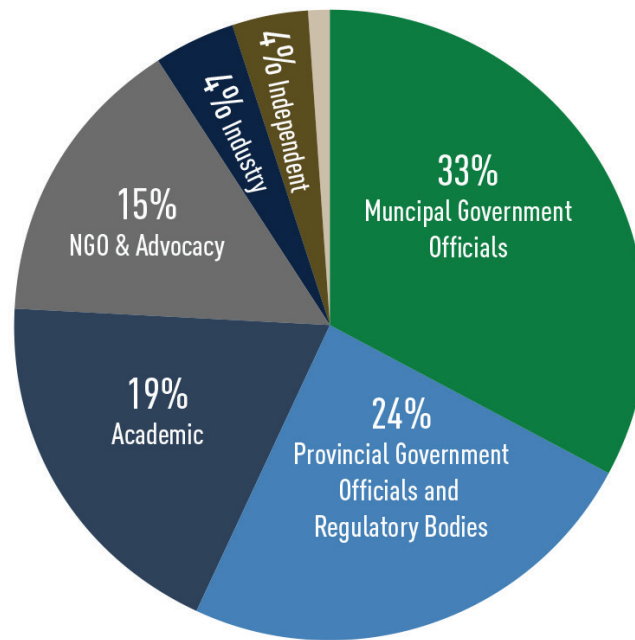
Alberta's water policies in relation to land use will impact future generations. This session will **explore the critical links between land and water policies both within our province, and around the world**.



SOCIETY

Public sentiments influence land and water management policies both here in Alberta and around the world. **This session will explore new perceptions and social institutions facilitating the stewarding of our land and water resources.**

WHO ATTENDS?



33% OF ATTENDEES REPRESENTED MUNICIPALITIES, EITHER AS ELECTED OFFICIALS OR ADMINISTRATIVE EMPLOYEES

24% OF ATTENDEES REPRESENTED THE CIVIL SERVICE OF THE ALBERTA GOVERNMENT, AND PROVINCIAL REGULATORY AND MONITORING BODIES.

19% OF ATTENDEES REPRESENTED THE ACADEMIC RESEARCH COMMUNITY

15% OF ATTENDEES REPRESENTED DIFFERENT NGOS OR ADVOCACY ORGANIZATIONS

4% REPRESENTED PRIVATE BUSINESS AND INDUSTRY



ATTENDEE TESTIMONIALS

“VERY WELL RUN WITH EXCELLENT SPEAKERS AND PANELISTS.
ONE OF THE BEST CONFERENCES TO ATTEND. LOOKING FORWARD TO 2018!”

“

EXCELLENT EVENT. DYNAMIC,
ENGAGED AND INTERESTING
SPEAKERS, EXCELLENT
PLANNING AND JAM-PACKED
ACTIVITY KEPT THIS EVENT
LIVELY, ENGAGING,
AND INFORMATIVE.

”



“**GREAT CONFERENCE!** INTERESTING
TOPICS AND VERY WELL ORGANIZED.
A JOB WELL DONE!”

KEYNOTE SPOTLIGHT: DR. SARA SCHERR

DR. SARA SCHERR IS THE KEYNOTE SPEAKER FOR LAND USE 2018 HELD AT THE WESTIN EDMONTON ON MAY 30-31, 2018.

Dr. Scherr is a renowned agricultural and natural resource economist. She is a prominent voice globally in promoting the restoration of degraded agricultural lands for food security and rural livelihoods, and a leading innovator in integrated landscape management. Dr. Scherr is an expert in the economics of sustainable agriculture and agroforestry and the design of payments to farmers and farming communities for ecosystem stewardship. She founded EcoAgriculture Partners in 2002, and in 2011 co-founded the global Land-scapes for People, Food and Nature Initiative, which she now chairs.



FOCUS

Dr. Scherr will provide perspectives on her own experiences with the challenges of food production, agricultural land use, and sustainability. In particular, with regards to the use of science to support conservation policy development in the context of agriculture, land use and the environment.